

Nakisha Cohen

Product Designer

Portfolio at nakisha.design

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EDUCATION

SHERIDAN COLLEGE

Interactive Media Management

April 2019

INDIANA UNIVERSITY OF PA

English | Writing Studies

May 2016

SICHUAN UNIVERSITY 四川大学

Mandarin Language Study Abroad

July 2015

TOOLS I USE

Figma, Illustrator, InVision,
Photoshop, Sketch, XD, Zeplin

METHODOLOGIES

A/B Testing, Design Thinking,
Empathy Maps, Prototypes, User
Centered Design, User Journey
Maps, Wireframes

DEVELOPMENT SKILLS

CSS, HTML, JS (Basic),
MySQL, PHP

I also operate a  [store](#)

EXPERIENCE

DIVERSIO | PRODUCT DESIGNER

Toronto, ON | June 2019 – Present

Worked with PMs, Engineers, Client Success to create end-to-end web apps for Diversio dashboard products (with consideration of visual design, accessibility, and branding).

DEVSLOVE DGA | PRODUCT DESIGNER (CONTRACT)

Toronto, ON | June 2019 – July 2020

Assist the Senior designer with web and mobile redesigns following the agile method; improving the client's visual brand and creating a clearer autonomy for users.

WHITEBOARD CREATIVE INC. | JR. WEB DESIGNER

Toronto, ON | March 2020 – May 2020

Managed multiple web designs and worked with key cross functional partners to leverage a client's value proposition – designs led to better experiences that highlight important CTAs and products that fulfill business and user needs.

COMMUNITY

MONTHLY MEETUP | STARTUP DESIGN ZONE

Founder | Jan. 2021 – Present

DESIGN COMMUNITY | DESIGN X

Active Member | Nov. 2018 – Present

NEXT GEN DINNER SERIES | AD LOUNGE

Finalist | March 2019